KYLE SAMPSON

Perrysburg, Ohio - 419.276.1139 - ktsampson.com - kylesampson13@gmail.com

PROFILE

Dedicated front-end web developer with over 9 years of experience developing websites in various industries while utilizing the latest tools and technologies. Passionate about building modern, responsive, and effective websites to help increase traffic and activity. Eager to learn and grow my skillset through new experiences and working within a skilled, like-minded team.

SKILLS

HTML, CSS & SCSS, JavaScript & jQuery, PHP, Custom WordPress Development, Shopify Theme Customization, SEO, Responsive Design, Bootstrap, Git, Web Hosting, DNS Management, Figma, Adobe Suite

EXPERIENCE

FRONT-END DEVELOPER, VENTRAC — 2023 - 2024

- Designed and developed responsive, user-focused templates for public websites, internal applications, and email campaigns, ensuring optimal functionality and engagement across all platforms

- Leveraged Figma to design a variety of of templates, applying diverse design techniques and styles to meet project requirements and enhance user experience.

- Contributed to legacy Laravel projects, updating and refactoring code and design elements to align with current best practices and improve website performance and aesthetics

FRONT-END DEVELOPER, MERIT MARKETING — 2022-2023

- Collaborated with project managers and designers to develop and enhance multiple websites with different technology stacks, ensuring user-friendly design and seamless functionality.

- Successfully revamped websites to align with updated branding guidelines, resulting in increased brand recognition and consistency across platforms.

- Leveraged e-commerce platforms to improve website usability, resulting in increased sales conversions and revenue growth.

- Performed routine maintenance tasks, including backups and security measures, to ensure websites were functioning optimally for all users across all platforms and devices.

SENIOR WEB DEVELOPER, COACT ASSOCIATES — 2016-2022

- Built custom web pages and websites, utilizing custom WordPress themes, HTML, CSS/ SCSS, JavaScript & jQuery, and PHP, delivering unique and engaging user experiences.

- Effectively managed technology setups for email marketing and analytics, providing clients with valuable insights and actionable data to improve their digital marketing strategies.

- Successfully launched and maintained websites using platforms such as DigitalOcean, MediaTemple, Pantheon, and WP Engine as well as analytics and data tools such as Google Analytics and Data Dog, ensuring high performance and visibility for clients in the digital space.

EDUCATION

OWENS COMMUNITY COLLEGE, PERRYSBURG, OH
ASSOCIATE DEGREE COMPUTER SCIENCE, 2016
GRADUATED MAGNA CUM LAUDE